

# datenightdigital

## Internship Opportunity – Marketing Intern

**Location:** Toronto, ON (On site at 694 Queen St W, with hybrid flexibility)

**Type:** Internship for School Credit (College/University Hours) - 210 hours

**Term:** All Terms Applicable

## About DN Digital Agency Inc (datenightdigital)

DN Digital Agency Inc also known as **datenightdigital** is a Canadian marketing agency that helps brands grow through strategy, social media management, campaign ideation, paid digital, influencer engagement, website design/upkeep, public relations, and creative production. We build and operate performance focused marketing systems for consumer brands and multi location retailers across Canada. This internship focuses on **supporting our client services team** and gaining experience across the full scope of our marketing offerings.

## The Role: Marketing Intern (Toronto only)

We're looking for an enthusiastic, organized, and creative intern to **support a team made up of an Account Manager, Account Coordinator, and Marketing Coordinator**. In this role, you'll gain hands-on experience working on **4–5 client brands** and exposure to all aspects of agency services.

## What You'll Do

- **Content and Social:** Assist with drafting, scheduling, and reporting on organic and paid content across social channels.
- **Campaign Support:** Help prepare creative briefs, track deliverables, and support influencer and whitelisting campaigns.
- **Website and Case Studies:** Assist in updating service and client pages, uploading case studies, and maintaining portfolio content.
- **Analytics and Reporting:** Gather and organize performance data from Meta, TikTok, GA4, and other tools for client reporting.
- **Creative Collaboration:** Support brainstorms, research trends, and contribute ideas for client campaigns.
- **Sales and Client Materials:** Help organize pitch decks, sales collateral, and credential docs to showcase our work.
- **Email and CRM Support:** Assist with newsletters and database upkeep for client and agency promotions.
- **Project Coordination:** Track tasks, deadlines, and communications in our project management tools.

## You Are

- A current college/university student seeking **for credit** internship hours.

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- Excited to gain **hands-on agency experience** across multiple brands.
- Comfortable with social platforms (TikTok, Instagram, LinkedIn) and curious about paid media.
- Strong at **writing, organization, and multitasking**.
- Eager to learn tools like **WordPress, Hey Orca, Shopify, GA4, Canva/Adobe**.
- Organized, proactive, and comfortable working on site in **Toronto** (downtown preferred) for collaborative days.

## Perks

- Hands on mentorship with the CEO, Account Manager, Account Coordinator, and Marketing Coordinator.
- Build a broad portfolio of work across 4–5 brands.
- Exposure to digital marketing, influencer programs, paid media, and analytics.
- Hybrid flexibility aligned to your school's internship requirements.
- Access to select launches/activations for content capture.
- \$100 per week per diem for food and travel.

## How to Apply

Email your **resume**, links to **portfolio or social handles**, and your **school's internship requirements** to **info@datenightdigital.com**.

**Subject line:** *Internship Application – Marketing Support – [Your Name]*

## Office Address

DN Digital Agency Inc (datenightdigital)  
694 Queen St W, Second Floor  
Toronto, ON

**Supervisor/Reporting:** Joshua Seaton

**Website:** <https://www.datenightdigital.com/>